## RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

(1)	Date	of	request:	10/24/12
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- (2) Name of candidate: n/a
- (3) Office for which candidate is running: n/a
- (4) Political party: n/a
- (5) Name of person using time if other than candidate: Detroit International Bridge Company
- (6) Request made by candidate: Yes: No: x (Check one)
- (7) Request made on behalf of candidate by: n/a
- (8) **Request made:** <u>In writing: x</u> <u>In person:</u> <u>By phone:</u> (Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: x <u>Not granted:</u> (Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)

(10) Were any payments received? Yes: x No: x (Check one. If "yes", state amount in space below):

Gross: \$80000

Net: \$68000

WXMI

10/24/12

**STATION** 

DATE

Shelly Bohr, National Sales Manager SIGNATURE OF PERSON RECEIVING REQUEST ON BEHALF OF STATION

## NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	l Location:			Da	te:				
I, Smart Media do hereby reque	a Group est station time conce	erning the follo	wing issue:						
Detroit Internat	ional Bridge Co. (Ar	mbassador Brio	lge)						
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks				
sec, attached 10/24-10/29	· ·								
10129			٠.						
Total Charg	jes:	0,00	0						
his broadcast ti	me will be used by		•	Co. (Ambassado	r Bridge)				
Does the pi	rogramming ( elating to any	in whole ο political π	r in part) ( natter of n	communicat ational impo	e "a ortance?"				
□ Yes □ No									

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For programming that "communicates a message relating to any pointed managers to the importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):
For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)
I represent that the payment for the above described broadcast time has been furnished by:
Detroit International Bridge Co. (Ambassador Bridge)
and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:
a corporation; a committee; an association; or other unincorporated grounds
The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):
I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts.
TO BE SIGNED BY ISSUE ADVERTISER
3/4/11 Contact Phone Number
Date Signature Contact Phone Number  TO BE SIGNED BY STATION REPRESENTATIVE
Accepted Accepted in Part Rejected
Signature Printed Name Title

## WXMI-TV

Order%

# FOX47

### Flight Dates 10/24/12-10/29/12

Order Sep 00:15:00

**Product** Estimate #

DET INT BRIDGE CO Alt Order # 06386711 400113 Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15%

**GENERAL** Order Type 10/19/12 10/19/12 **Billing Contact** 

EOM/EOC Billing Cycle Advertiser Detroit International Bridge Billing Calendar BROADCAST 814 King Street

Suite 400 Demographic A35 +

Alexandria, VA 22314 Agency Smart Media Group

**ISSUE AGY** POL **Rev Codes Buying Contact** 

Product Codes PL2 Sales Office TPHL 02 Sales Region National Priority 814 King Street

Advertiser Ref Agency Ref Suite 400 Alexandria, VA 22314

Start Date

Primary Account Executive

Nick Welte

Totals

Account Executive

Nick Welte 100%

**End Date** 

Order Share 100% Market Value 80000

Competing Station	% of Order	Amount
2WOOD	%	0
3WZZM	%	0
4WWMT	%	0
5WOTV	%	0
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

Tatala

**Billing Plan Order Totals** Net Amount Gross Amount Rating Start Date End Date # Spots # of Spots Net Amount Gross Amount Month \$70,000.00 10/28/12 \$59,500.00 October 2012 \$70,000.00 0.00 10/01/12 7 7 \$59.500.00 10/29/12 1 \$8,500.00 \$10,000.00 0.00 10/29/12 November 2012 \$8,500.00 \$10,000.00 1 \$68,000,00 \$80,000.00 0.00 8

										1018	<u>ais</u>
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
E1 1	7 10/24/1:	2 10/24/12	World Series on FOX World Series on FOX	СМ	730p-11p (7:30 PM-11	2 :00 PM)	:30	2\$10,000.0002	0.00 NM	2	\$20,000.00
	Start Date 10/22/12	End Date 10/28/12	Weekdays Spot	s/Week 2	<u>Rate</u> \$10,000.00	Rating 0.00					
E2 1	7 10/25/1	2 10/25/12	World Series on FOX World Series on FOX	СМ	730p-11p (7:30 PM-11	2 :00 PM)	:30	2\$10,000.0002	0.00 NM	2	\$20,000.00
	Start Date 10/22/12	End Date 10/28/12	Weekdays Spot	s/Week 2	<u>Rate</u> \$10,000.00	Rating 0.00					
E 3 1	7 10/27/1	2 10/27/12	World Series on FOX World Series on FOX	СМ	730p-11p (7:30 PM-11	2- :00 PM)	:30	2\$10,000.0002	0.00 NM	2	\$20,000.00
	Start Date 10/22/12	End Date 10/28/12	Weekdays Spot	s/Week 2	<u>Rate</u> \$10,000.00	Rating 0.00					
E 4 1	7 10/28/1	2 10/28/12	World Series on FOX World Series on FOX	CM	730p-11p (7:30 PM-11	1 :00 PM)	:30	1\$10,000.00 02	0.00 NM	1	\$10,000.00

### WXMI-TV

**FOX** 

Contract / Revision

400113

Flight Dates 10/24/12-10/29/12

Hiatus Dates

Original Date / Revision 10/19/12/ 10/19/12

Order Sep

00:15:00

Advertiser Detroit International Bridge Product DET INT BRIDGE CO

Estimate #

							Totals_
Ln Ch Start En	d Inventory Code	Break Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type Spot	s Amount
E 4 17 10/28/12 10/2	28/12 World Series on FOX World Series on FOX	CM 730p-11p (7:30 PM-11	1 :00 PM)	:30 1\$	10,000.0002	0.00 NM	1 \$10,000.00
<u>Start Date</u> <u>End l</u> Week: 10/22/12 10/28		s/Week Rate 1\$10,000.00	Rating 0.00				
E 5 17 10/29/12 10/2	29/12 World Series on FOX World Series on FOX	CM 730p-11p (7:30 PM-11	1 :00 PM)	:30 1\$	10,000.00 02	M/ 00.0	1 \$10,000.00
<u>Start Date</u> <u>End l</u> Week: 10/29/12 11/04		s/Week <u>Rate</u> 1\$10,000.00	Rating 0.00				
						Totals	8 \$80,000.00

REP: TEL# 610-225-4100

\*\*\* ORIGINAL REV#0 \*\*\*

ADV AGY

REP HEADLINE# 6386711

FAX# 610-22: CREDIT RISK !!! HARRIS REPORT FROM REP AGENCY CREDIT ADVISORY: ORDER WORKSHEET

OCT19/12 12.45
\*\*\* WXMI-TV \*\*\*

610-225-1191

SALESMAN # NICK WELTE JULIE KEANE 4. 近近〇 PH-SALES PRSN BUYER NAME **REP.#** 400 ADV. NAME ISS/DET.INT.BRIDGE COMPANY SUITE VA 22314 GROUP STREET SMART MEDIA ALEXANDRIA, 814 KING AGY. NAME # #

REGIONAL LOCAL CLASS: NATL. ORDER, INVOICE) (LINE) COMMENTS: CONTRACT # 6386711 WK-1 OCT29/12 H L S 日 オ 井 0 DET INT BRIDGE FLIGHT DATES OCT24/12 ORDER # PRDCT

12.45

DATE OCT19/12

CO-OP BILLING NEEDED WORLD SERIES STATE TAX í NEW DIBC ORDER PLS CNF THANKS TOTAL \$80000 FR JARED TO TOM CITY TAX REP:

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\* \*\*\*\*\*\*\*\*\* 1046\*\*\*\*\*\*

CON CM

: TOTL:	Ø		Ŋ		01		н	
DAYS								
WEEK : INVT :	WED		THU		SAT		SUN	
SPTS:	Ø		И		И		ᆏ	
: END : DATE	10/24		10/25		10/27		10/28	
: START : DATE	10/24		10/25		10/27		10/28	
RATE	10000.00		10000.00		10000.00		10000.00	
H : SEC :	30		30		30		30	
: LGT	M		M		M		М	
CD: TIME PERIOD : LGTH:	730P-1100P	: WORLD SERIES	730P-1100P	. WORLD SERIES	730P-1100P	: WORLD SERIES	730P-1100P	. WORLD SERIES
:LINE#:REP :CD	ਜ!	PROGRAM :	N	PROGRAM :	m	PROGRAM :	4	PROGRAM :

-4100 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP REP: TEL# 610-225-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

REP HEADLINE# 6386711
\*\*\* ORIGINAL REV#0 \*\*\*

OCT19/12 12.45

: TOTL: DAYS ΠND •• RATE \*\* SEC : LGTH TIME PERIOD ü GD :

SPTS: Н 800000.00 CONTRACT TOTAL TOTAL SPOTS MOM .. . :SPTS: WEEK : /WK: INVT Н DATE 10/29 . . START DATE 10/29 10000.00 10000.00 ი ო PROGRAM : WORLD SERIES 730P-1100P 70000.00 NOV/12 · LINE#: : LINE#: REP Ŋ OCT/12

CABL 0% WXSP 0% WOOD 0% WWWT 08 00 WZZM WXMI 100% WOTV 0% EWMT 0% MARKET TOTALS \$80,000

SVC- NSI DEMOS- RA35+\*